**Global Sport Management Educational Ideas**

**Jim Thoma, University of Mount Union**

**COSMA – Tampa 2016**

thomaje@mountunion.edu

1. Bid to host an international event with presentation

2. Food Wednesday’s

3. Country Report: Political Risk Analysis & country’s sport system w/interview

4. Culture through movies

5. Ethical issues position paper or debate

6. “Final exam”: International dinner

7. International interview with presentation

8. Guest speakers: University chaplain, Olympic coach, Maccabi coach

9. Play unaccustomed/indigenous games (bocce, sepak takraw, Finnish baseball)

10. Competitions: marketing plans, public relations plans, media plans

11. International sport day with international students

12. Work with a coach to develop a coaching and competition 4 year plan for an Olympian

13. Travel & tourism brochure to another country

----------------------------------------------------------------------

International Sport Management Educational Resources website:

<http://raider.mountunion.edu/~thomaje/ISMER/index.html>